Ultimate Web Design Checklist

Research

- [ ] Perform user research
- [ ] Conduct market & competitor research

Design

- [ ] Plan the site layout and ensure it's responsive
- [ ] Create wireframes for testing the layout
- [ ] Establish branding

Content

- [ ] Develop a content strategy
- [ ] Design visual elements
- [ ] Strategically place call-to-actions (CTAs)
- [ ] Simplify forms and display contact information
- [ ] Optimise content for SEO

Marketing

- [ ] Integrate social sharing buttons
- [ ] Promote content

Compliance

- [ ] Ensure GDPR compliance
- [ ] Implement accessibility standards
- [ ] Create a cookie policy
- [ ] Craft terms and conditions and a privacy policy

Testing

- [ ] Test cross-device compatibility
- [ ] Check browser compatibility
- [ ] Evaluate functionality
- [ ] Measure and optimise performance
- [ ] Perform security testing
- [ ] Perform security testing

sourcecodestudio